

CONTENTS

Elena V. Erofeeva, Ekaterina M. Storozheva (Russia, Perm)
SOCIAL COMPONENT OF LEXICAL CONNOTATION.....5

Gennadij N. Manaenko (Russia, Stavropol)
INFORMATION ORGANISATION IN THE TEXT
ON THE BASIS OF SYSTACTIC UNITS INTERACTION14

Larisa S. Tikhomirova (Russia, Perm)
INTERTEXT AS A CONDITION OF FORMATION SCIENTIFIC CONSCIOUSNESS IN THE TEXT...19

Irina I. Rusinova (Russia, Perm)
PROCESSUAL MAGIC VOCABULARY IN PERM KRAY DIALECTS 25

Tatyana A. Sirotkina (Russia, Perm)
THE REGIONAL ETHNONYMICON AS A FIELD STRUCTURE33

Natalya O. Dolgikh (Russia, Perm)
NATIONAL-CULTURAL SPECIFICITY OF ADVERTISING TEXTS
(ON MATERIALS OF RUSSIAN AND GERMAN PRESS).....39

Tatyana G. Lazareva (Russia, Kurgan)
ANTIQUARIAN MOVEMENT IN BRITAIN IN THE LATE XVIII CENTURY
AND WALTER SCOTT45

Boris M. Proskurnin (Russia, Perm)
NEW INDIVIDUALITY AND NEW AGE IN CHARLOTTE BRONTË'S *JANE EYRE*51

Inga V. Suslova (Russia, Perm)
POETICS IN NOVELS BY PASCAL BRUKNER63

Nina S. Bochkareva, Vlada S. Darenenkova (Russia, Perm)
THE MOTIF OF THE COLOUR RED IN *JAEL* BY A.S. BYATT69

Anna A. Arustamova (Russia, Perm)
AMERICA IN THE LITERATURE FOR CHILDREN OF THE END OF 19TH CENTURE IN RUSSIA....76

Vladimir A. Meskin (Russia, Moscow)
V.SOLOVYOV AND F.SOLOGUB IN RUSSIAN SIMBOLISM81

Eugenia A. Knyazeva (Russia, Perm)
EPIGRAPH TO OLGA SEDAKOVA'S POETRY88

Anna A. Sidyakina (Russia, Perm)
CITY SPACE OCCUPATION EXPERINECE
IN CONTEMPORARY PERM ARTISTIC MEMOIRS AND ESSAYS93

Elena G. Vlasova (Russia, Perm)
ESSAYS OF THE «PERM PRESS-CENTER» (1998-2004):
AN ATTEMPT OF THE CREATIVE FREEDOM IN THE REGIONAL PRESS 99

ACADEMIC REVEWS AND SURVEYS

Tatyana I. Chepelevskaja, Julia A. Sozina (Russia, Moscow)
Slovenia in modern Russia.....103