

CONTENTS

*LINGUISTICS AND INTERCULTURAL COMMUNICATION*

**Elena N. Polyakova, Irina I. Rusinova** (Russia, Perm)  
 MYTHOLOGICAL AND MAGIC CONCEPTS OF PERM KRAI CITIZENS  
 IN THE MIRROR OF LEXIS AND PHRASEOLOGY (on the data of lexis  
 of written monument of XVI – XVIII cc. and mythological stories of XX – XXI cc.).....7

**Ivan A. Podyukov** (Russia, Perm)  
 RUSSIAN DIALECT VOCABULARY IN LUPYINSKI KOMI-PERMYAK SPEECH .....14

**Tamara I. Erofeeva** (Russia, Perm)  
 SPEECH USAGE OF A MODERN CITY.....22

**Nataliya V. Boronnikova** (Russia, Perm)  
 DEICTIC TEMPORAL ADVERBS IN MACEDONIAN LANGUAGE.....26

**Liana M. Ermakova** (Russia, Perm)  
 CORPUS STUDY OF BILINGUAL ERRORS.....34

**Svetlana J. Polujkova** (Russia, Omsk)  
 METHODS OF SUGGESTIVE INFLUENCE IN THE MODERN EDUCATIONAL MESSAGE.....45

**Ludmila A. Kadzhaya** (Russia, Perm)  
 SPEECH SYSTEM OF THE SCIENTIFIC TEXT:  
 GENRE FORM ACTUALIZATION AND LANGUAGE USE.....51

**Valery A. Mishlanov** (Russia, Perm)  
 LEGISLATION OF THE RUSSIAN FEDERATION ON EXTREMISM  
 AND TASKS OF LINGUISTIC EXPERTISE OF TEXTS.....62

*LITERATURE IN THE CULTURAL CONTEXT*

**Maria V. Kundozerova** (Russia, Petrozavodsk)  
 THE BIRTH OF AN ISLAND IN THE CONTEXT OF THE WORLD CREATION  
 (on the Karelian epic poems).....70

**Tatyana I. Akimova** (Russia, Saransk)  
 RULES OF THE EDUCATED MONARCH IN “MEMORIES OF CATHERINE II”.....75

**Olga K. Vaganova** (Russia, Voronezh)  
 “THE ETERNAL HUSBAND” BY F.M.DOSTOEVSKY:  
 “ONTOLOGICAL” CONFLICT or “IMMEMORIAL” COLLISION?.....84

**Ekaterina S. Petrushkova** (Russia, Moscow)  
 THE MOTIF OF HORROR IN LEONID ANDREEV’S PROSE.....90

**Ekaterina I. Turta** (Russia, Tyumen)  
 A.M. REMIZOV: ON HIS WAY TO THE BRITISH READER .....99

**Anna A. Arustamova** (Russia, Perm)  
 THE MOTIF OF MOVEMENT IN “NOVELS ABOUT SAN FRANCISCO”  
 BY P. BALAKSHIN “SPRING UNDER FILLMORE” AND “LETTERS FROM ROCKPORT”.....107

<b>Nelson V. Pogosyan</b> (Russia, Moscow) THE SYNTHESIS OF NARRATIVE DISCOURSES OF SAGA AND ANECDOTE IN THE BOOK «OURS» BY S.DOVLATOV.....	112
<b>Natalya S. Zelezinskaya</b> (Belarus, Minsk) SHAKESPEAREAN LUCRECE IN THE CONTEXT OF EUROPEAN TRADITION.....	117
<b>Elena A. Klimakina</b> (Russia, Kolomna) EPISTOLARY NOVEL IN C.F. GELLERT`S WORKS (based on the novel "Life of Swedish countess von G**").....	128
<b>Irina A. Tabunkina</b> (Russia, Perm) INTERPRETATION OF THE PLOT ABOUT THE BARBER IN THE POEM "THE BARBER" BY JOHN GRAY AND IN "THE BALLAD OF A BARBER" BY AUBREY BEARDSLEY .....	134
<b>Alice S. Porshneva</b> (Russia, Yekaterinburg) PLOT AND SPACE COMPLEX "BORDER CROSSING" IN THE NOVEL "EXILE" BY LION FEUCHTWANGER.....	140
<b>Anatoly A. Neljubin</b> (Russia, Perm) CRIMINAL INVESTIGATION AS A FOOTBALL MATCH IN THE NOVEL «PUTTING THE BOOT IN» BY BARNES-KAVANAGH .....	150

### *INTERACTION BETWEEN LITERATURE AND OTHER ARTS*

<b>Anna V. Mesheriakova</b> (Russia, Vladimir) PERSPECTIVE AND LIGHT-SHADOW AS SYMBOLIC FORMS IN THE NOVEL "RESURRECTION OF GODS. LEONARDO DA VINCI" BY D.S.MEREZHKOVSKY.....	155
<b>Nina S. Bochkareva</b> (Russia, Perm) EKPHRASTIC EXPOSITION IN THE NOVEL "METROLAND" BY J. BARNES.....	161
<b>Olga I. Polovinkina</b> (Russia, Moscow) "EMANCIPATION" OF THE MAIN CHARACTER IN "SMALL TOWN TYRANT" BY HEINRICH MANN AND "THE BLUE ANGEL" BY JOSEF VON STERNBERG .....	171

### *JOURNALISM*

<b>Liliya R. Duskaeva, Nataliya A. Kornilova</b> (Russia, Saint-Petersburg) ETIQUETTE SPEECH GENRES IN MEDIA DISCOURSE.....	177
<b>Alexey V. Pustovalov</b> (Russia, Perm) PRINT OR WEB? LEADING USA NEWSPAPERS FIGHTING FOR POPULARITY.....	186

### *ACADEMIC REVIEWS AND SURVIEWS*

<b>Boris M. Proskurnin</b> (Russia, Perm) IS WALTER SCOTT ACUTE TODAY?.....	196
<b>Maria E. Rute</b> (Russia, Yekaterinburg) ABOUT HISTORY OF RUSSIAN LANGUAGE WITH TENDERNESS AND LOVE.....	202
<b>Tatyana V. Chernyshova</b> (Russia, Barnaul) OFFICIAL-BUSINESS SPEECH: INTRASTYLISTIC DIFFERENTIATION.....	206